SEM IV/Year II L-T-P: 3-0-0 Credits: 3

# **COURSE OBJECTIVES**

- **a.** The objective of the course is to develop a theoretical and practical understanding of the role of HR professionals as a strategic partner in organizations.
- **b.** The course is designed to provide linkages of Business Strategy to HR Strategies Policies & Systems.
- **c.** Provides insights on how to develop and formulate strategies and programs to introduce and sustain competitive HR advantage in organizations
- **d.** Focuses on the best practices, tools and models to implement an effective HRM system.

# **COURSE OUTCOMES**

Upon completion of this course, the student will be able to

- 1. integrate HR with the business strategy
- 2. Develop competency to enhance employee development
- 3. Gain rational ability to manage performance strategically
- 4. Develop competency to implement global HR practices

# **SYLLABUS**:

Introduction to Strategic HRM - An Investment Perspective of Human Resource Management, Introduction to business and corporate strategies - Integrating HR strategies with business strategies— Human Resource Environment, Technology and structure - Management Trends- Demographic trends - Trends in the utilization of human resources. Integrating Strategy and Human Resource Planning - The strategic role of Human Resource Planning, Selecting forecasting techniques, forecasting the supply of human resources, forecasting the demand for human resources, workforce utilization and employment practices. Strategy for Employee **Development** – Planning and strategizing training- Integrating training with performance management systems and compensation- Developing management training and development for competitive advantage-The strategic training of employees model. **Performance Management** – Strategically oriented performance measurement systems, strategically oriented compensation systems - High performance practices, Human resource evaluation - Strategic choices in performance management systems. Employee separation – Reductions in workforce-Lay off, Downsizing, -Strategies for responsible restructuring, Strategic management of turnover and retention, Retirement, Global HRM - Strategic HR Issues in global assignments.

### RECOMMENDED TEXT BOOK

Charles R. Greer, Strategic HRM, Pearson education Asia, New Delhi, 2007.

### REFERENCE BOOKS

- 1. Michael Armstrong, Strategic HRM, Kogan page, London
- 2. John Storey, Patrick M. Wright and Dave Ulrich, "The Routledge Companion to Strategic Human Resource Management", 2009, Routledge
- 3. Jeffery Mello, Strategic HRM, Thompson publication, New Delhi